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College Placement Council, Inc. 62 Highland Avenue / Bethlehem, PA 18017

CPC Salary Survey

REGIONAL Report No. 3 April 1989

MIDDLE ATLANTIC REGION (MAPA)

Bloomsburg University
Bluefield State College
Bryn Mawr College
Bucknell University
California University of Pennsylvania
Capitol College
Carnegie-Mellon University
Catholic University of America
Centenary College
Delaware State College
University of Delaware
University of District of Columbia
Drew University
Elizabethtown College
Fairleigh Dickinson-Rutherford
Fairleigh Dickinson-Teaneck
Gannon University
Georgetown University
George Washington University
Gettysburg College
Glenville State College
Grove City College
Hampden-Sydney College
Haverford College
James Madison University
Juniata College
Kutztown University
Lafayette College
LaSalle University
Lehigh University
Lock Haven University
Lycoming College
Mansfield University
University of Maryland - Baltimore County
University of Maryland - College Park
Marymount University-Graduate School
Neumann College
New Jersey Institute of Technology
Penn State University
Penn State-Behrend College
Penn State-Capitol Campus
University of Pennsylvania
University of Pittsburgh
Point Park College
Princeton University
Ramapo College of NJ
Rutgers University-Camden-Arts & Science
Rutgers University-Newark
Rutgers University-New Brunswick
University of Scranton
Spring Garden College
Susquehanna University
Swarthmore College
Temple University
Trenton State University
Ursinus College
Villinova University
Virginia State University
Virginia Wesleyan University
Washington & Lee University
West Virginia Institute of Technology
West Virginia University
Widener College

The career planning & placement offices that participate in the ***Salary Survey*** are divided into seven geographic regions. The participants listed above comprise the **Middle Atlantic** Region.

The data are based on salary offers made to students graduating between September 1, 1988, and August 31, 1989. Tables on pages 1 through 8 list data on both regional and national levels for the interim period (March 1, through April 5, 1989) and cumulatively (September 1, 1988, and April 5, 1989). The block tables list data for the cumulative period and include only those categories for which offers were reported.

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ISSN 0196-1004

BACHELOR'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS

(Data Combined for Men and Women)

INTERIM PERIOD 3/1/89 THROUGH 4/5/89

CUMULATIVE PERIOD 9/1/88 THROUGH 4/5/89

BY CURRICULUM FOR ALL TYPES OF EMPLOYERS	NUMBER OF OFFERS REGIONAL	NUMBER OF OFFERS NATIONAL	AVERAGE $ OFFERS REGIONAL	AVERAGE $ OFFERS NATIONAL	PERCENTILES* 90TH	PERCENTILES* 50TH	PERCENTILES* 10TH	NUMBER OF OFFERS REGIONAL	NUMBER OF OFFERS NATIONAL	AVERAGE $ OFFERS REGIONAL	AVERAGE $ OFFERS NATIONAL	PERCENTILES* 90TH	PERCENTILES* 50TH	PERCENTILES* 10TH
BUSINESS														
ACCOUNTING	57	1016	$27132	$25509	$30500	$26500	$25000	238	3301	$26742	$25232	$30996	$26004	$23582
BUSINESS ADMIN (INCL MGMT	10	159	24998	21244	*	*	*	33	608	24175	22063	29500	25200	18500
DISTRIBUTION MANAGEMENT	+	2	+	26250				17	41	25048	24233	*	*	*
ECONOM & FINANCE (BANKING	19	342	24079	24295	*	*	*	41	760	24844	23892	30000	24996	20800
HOTEL/RESTAURANT MGMT	+	35	+	19822				+	101	+	19786			
HUMAN RSRCS (incl LABOR R	+	19	+	23438				+	51	+	22320			
MANAGEMENT INFO SYSTEMS	1	143	27300	26908	*	*	*	4	318	26900	26995	*	*	*
MARKETING/MARK MGMT (RESR	3	208	25667	22687	*	*	*	20	686	23371	22314	26000	23550	18726
REAL ESTATE	+	4	+	19750				+	10	+	21573			
COMMUNICATIONS														
ADVERTISING	+	11	+	17302				1	21	18000	18229	*	*	*
COMMUNICATIONS	+	78	+	20431				4	145	19881	20149	*	*	*
JOURNALISM	2	11	31900	21300	*	*	*	2	41	31900	19261	*	*	*
TELECOMMUN/BROADCASTING	+	7	+	21871				+	16	+	18005			
EDUCATION														
ELEMENTARY EDUCATION	+	71	+	19239				2	155	20500	18339	*	*	*
PRE-ELEMENTARY EDUCATION	+	5	+	19195				+	9	+	16481			
PHYSICAL EDUCATION	+	10	+	17969				+	19	+	18408			
SPECIAL EDUCATION	+	26	+	20125				1	50	24500	19923	*	*	*
HOME ECONOMICS														
HUMAN ECOLOGY (HOME ECONO	+	4	+	22420				+	16	+	18574			
TEXTILES & CLOTHING	+	10	+	20530				+	36	+	18860			
MERCHANDISING MANAGEMENT	+	8	+	19700				4	15	18375	20173	*	*	*
HUMANITIES														
FOREIGN LANGUAGES	1	8	26000	21138	*	*	*	1	18	26000	20385	*	*	*
LETTERS (incl English, Li	1	23	18500	18661	*	*	*	4	58	17500	19118	*	*	*
VISUAL & PERFORMING ARTS	+	8	+	16875				+	27	+	15997			
HUMANITIES - OTHER	+	12	+	21463				3	43	20668	21819	*	*	*
SOCIAL SCIENCES														
CRIMINAL JUSTICE	+	7	+	21986				+	25	+	20214			
HISTORY	2	12	22000	22016	*	*	*	2	25	22000	20377	*	*	*
POLITICAL SCIENCE/GOVT	2	30	22247	22757	*	*	*	2	54	22247	21308	*	*	*
PSYCHOLOGY	+	46	+	16801				5	96	22975	17536	*	*	*
SOCIOLOGY	1	12	29000	19853	*	*	*	1	30	29000	19672	*	*	*
SOCIAL SCIENCES-OTHER	3	12	26167	20609	*	*	*	4	40	23582	19373	*	*	*
ENGINEERING														
AEROSPACE & AERONAUTICAL	1	73	29900	29295	*	*	*	6	167	30220	29273	*	*	*
AGRICULTURAL	+	9	+	27038				+	15	+	24788			
ARCHITECTURAL	+	8	+	26800				+	14	+	25091			
BIOENGINEERING & BIOMEDIC	+	4	+	31025				+	10	+	28194			
CHEMICAL	15	346	32615	33055	*	*	*	61	882	32660	32906	34500	33000	31500
CIVIL	3	119	27265	27150	*	*	*	8	443	27069	26192	*	*	*
COMPUTER	5	70	29599	30155	*	*	*	8	150	30275	29861	*	*	*
ELECTRICAL/ELECTRONIC	34	493	30990	30480	33000	30600	28800	84	1319	29990	30261	33000	30450	26000

continued

BACHELOR'S DEGREE CANDIDATES

(Data Combined for Men and Women)

AVERAGE SALARY OFFERS

BY CURRICULUM FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 3/1/89 THROUGH 4/5/89							CUMULATIVE PERIOD 9/1/88 THROUGH 4/5/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES*			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES*		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL*	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
ENGINEERING (continued)														
INDUSTRIAL	5	90	$29220	$30072	*	*	*	32	281	$30213	$29531	$32004	$30996	$28000
MECHANICAL	27	435	30469	30636	$32697	$31020	$29004	62	1362	29823	30399	32496	30300	27000
METALLURGICAL	6	32	33370	31041	*	*	*	6	71	33370	30056	*	*	*
MINING (INCL GEOLOGICAL)	+	5	+	29080				1	13	19872	26602	*	*	*
NUCLEAR	2	12	29350	30903	*	*	*	2	17	29350	31091	*	*	*
PETROLEUM	+	8	+	34650				2	70	36750	32482	*	*	*
TEXTILE	+	+	+	+				+	3	+	27333			
ENGINEERING TECHNOLOGY	2	88	24250	27814	*	*	*	5	242	25100	28019	*	*	*
INDUSTRIAL TECHNOLOGY	+	15	+	26186				+	41	+	25969			
AGRICULTURAL & NATURAL RESOURCES														
AGRIBUSINESS	+	3	+	25333				+	28	+	22452			
ANIMAL SCIENCES	+	5	+	18340				+	12	+	18592			
PLANT SCIENCES	+	1	+	23000				+	6	+	18547			
NATURAL RESOURCES	+	1	+	21000				+	2	+	21900			
OTHER AGRICULTURAL SCIENC	+	9	+	20495				+	27	+	20708			
COMPUTER SCIENCE														
COMPUTER SCIENCE	13	194	29085	28637	*	*	*	26	551	28670	27895	31800	29496	23000
COMPUTER PROGRAMMING	16	26	31793	30100	*	*	*	16	52	31793	28116	*	*	*
INFORMATION SCIENCES & SY	7	48	29757	26204	*	*	*	11	142	29500	26308	*	*	*
SYSTEMS ANALYSIS	2	2	28000	28000	*	*	*	2	10	28000	28460	*	*	*
HEALTH SCIENCES														
ALLIED HEALTH	+	2	+	21020				+	46	+	23822			
HEALTH SCIENCES	+	1	+	30000				+	24	+	19180			
NURSING	+	13	+	23788				+	93	+	23163			
PHARMACY	+	9	+	29067				2	74	33282	35400	*	*	*
SCIENCES														
ACTUARIAL	+	2	+	28500				+	8	+	29913			
ARCHITECTURAL & ENVIRONME	+	2	+	29500				+	16	+	25020			
BIOLOGICAL	+	12	+	20303				+	26	+	19855			
CHEMISTRY	1	15	20000	25593	*	*	*	2	71	22480	28569	*	*	*
GEOLOGY & GEOLOGICAL SCI	+	5	+	22740				+	10	+	22886			
MATHEMATICS	8	34	26899	26822	*	*	*	12	94	26606	25710	*	*	*
PHYSICS	+	1	+	23500				+	8	+	26594			
OTHER PHYSICAL & EARTH SC	+	+	+	+				3	11	30493	22655	*	*	*
TOTALS	249	4531						740	13225					

* Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

BACHELOR'S DEGREE CANDIDATES

(Data Combined for Men and Women)

AVERAGE SALARY OFFERS

BY FUNCTIONAL AREA FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 3/1/89 THROUGH 4/5/89							CUMULATIVE PERIOD 9/1/88 THROUGH 4/5/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES*			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES*		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
FINANCE														
ACCOUNTING (PUBLIC)	50	844	$27138	$26118	$31000	$26500	$25000	212	2791	$26994	$25555	$31000	$26400	$24000
ACCOUNTING (PRIVATE)	5	215	27819	23306	*	*	*	24	583	24986	23628	27996	24996	22093
COMMERCIAL BANKING (CNSMR	1	23	24000	21509	*	*	*	4	71	20950	21691	*	*	*
COMMERCIAL BANKING (LENDG	9	27	24389	22424	*	*	*	10	69	24350	21982	*	*	*
INVESTMT BANKING (CORP FN	3	8	22500	24397	*	*	*	5	20	24800	24874	*	*	*
INVESTMT BANKNG (M & A)	+	2	+	26750				+	5	+	28040			
INVESTMT BANKG (REAL EST)	+	1	+	19800				+	5	+	17700			
INVESTMT BANKG (SALES & T	+	6	+	24433				1	11	22000	22646	*	*	*
FINANCIAL/TREASURY ANALYS	+	113	+	25843				3	249	26433	25129	*	*	*
PORTFOLIO MGMT/BROKERAGE	3	20	28833	21021	*	*	*	5	32	25500	21441	*	*	*
UNDERWRITING	+	13	+	18930				+	43	+	20224			
MARKETING														
ADVERTISING	1	8	25000	21638	*	*	*	1	21	25000	19287	*	*	*
BRAND/PRODUCT MANAGEMENT	1	35	33000	22445	*	*	*	15	123	26457	23610	*	*	*
BUYER/MERCHANDISING	3	52	25335	21499	*	*	*	11	196	23219	21968	*	*	*
MARKET RESEARCH	2	20	25000	22102	*	*	*	4	54	23000	22753	*	*	*
SALES	7	295	23743	23021	*	*	*	33	765	24774	22945	31010	24000	20000
COMMUNICATIONS														
DESIGN/GRAPHIC ARTS	+	7	+	20929				+	21	+	22708			
MEDIA PLANNING	+	2	+	18500				3	13	18000	20504	*	*	*
ON-AIR REPORTING	+	+	+	+				+	2	+	18000			
PRODUCTION	1	7	36000	23836	*	*	*	1	21	36000	21615	*	*	*
PUBLIC RELATIONS	1	7	30000	20803	*	*	*	2	45	23561	19528	*	*	*
WRITING / EDITING	2	20	31900	21110	*	*	*	3	40	24600	18604	*	*	*
PUBLIC ADMINISTRATION														
EXECUTIVE, LEGISL, & GENL	+	7	+	18926				+	19	+	18537			
FINANC,TAXA, MONETARY POL	+	11	+	21561				+	33	+	21449			
ECONOMIC PROGRAMS	+	5	+	20000				+	9	+	19108			
LAW ENFORCEMENT	+	7	+	21175				+	29	+	20683			
MILITARY	1	10	18500	21553	*	*	*	1	65	18500	21346	*	*	*
NATIONAL SECURITY	1	1	19493	19493	*	*	*	1	10	19493	23430	*	*	*
URBAN / REGIONAL PLANNING	+	2	+	15780				+	12	+	22839			
SOCIAL SERVICES														
ADMINISTRATION	1	36	16500	20070	*	*	*	1	84	16500	22235	*	*	*
COUNSELING	+	12	+	15094				2	29	21500	16306	*	*	*
FUNDRAISING / DEVELOPMENT	+	1	+	16500				+	2	+	20000			
SOCIAL WORK	+	10	+	15230				1	24	15828	17184	*	*	*
ENGINEERING														
BIOENGINEERING	+	23	+	31213				+	37	+	31113			
DESIGN / CONSTRUCT	6	285	28606	29376	*	*	*	23	907	28241	28543	30480	28800	25440
ENVIRONMENTAL/SANITATION	2	40	26080	28719	*	*	*	2	101	26080	28262	*	*	*
MANUFACTURING/INDUSTRIAL	21	502	30182	30773	32500	31400	29880	62	1406	30314	30586	33600	31110	27040
SYSTEMS / PROGRAMMING	4	41	30625	30326	*	*	*	7	152	28786	29858	*	*	*
POWER SYSTEMS	12	45	31209	30564	*	*	*	24	152	30699	30040	32698	30480	29400
SOFTWARE DESIGN & DEVELOP	14	100	30961	29761	*	*	*	20	198	30385	29651	32496	31406	27456

continued

BACHELOR'S DEGREE CANDIDATES

(Data Combined for Men and Women)

AVERAGE SALARY OFFERS

BY FUNCTIONAL AREA FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 3/1/89 THROUGH 4/5/89							CUMULATIVE PERIOD 3/1/88 THROUGH 4/5/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
ENGINEERING (continued)														
HARDWARE DESIGN & DEVELOP	4	57	$32253	$30336	*	*	*	5	142	$31886	$30322	*	*	*
RESEARCH & DEVELOPMENT	10	145	31190	31496	*	*	*	30	357	30924	30793	$34200	$32252	$25000
TESTING	1	44	30680	28294	*	*	*	4	146	29431	28498	*	*	*
PROCESS ENGINEERING	22	231	31538	32186	$33000	$32160	$29975	61	851	32469	32019	34500	32760	30600
OTHER ENGINEERING	11	203	30427	30924	*	*	*	19	422	29998	30339	*	*	*
COMPUTER SCIENCE														
COMPUTER PROGRAMMING	15	145	29893	27567	*	*	*	27	472	29580	27106	32100	30480	25200
INFORMATION SYSTEMS	4	94	29885	27043	*	*	*	9	235	28727	26932	*	*	*
SYSTEMS ANALYSIS & DESIGN	10	102	28499	28261	*	*	*	16	241	27813	27792	*	*	*
OTHER FUNCTIONAL CATEGORIES														
ACTUARIAL	+	8	+	26125				+	24	+	26887			
AGRICULTURE/NAT'L RESOURC	+	20	+	19926				+	54	+	21454			
ARCHITECTURE	+	3	+	33693				1	22	24000	24193	*	*	*
CONSULTING	8	177	28275	28035	*	*	*	35	391	27945	27682	31000	28500	25200
HUMAN RESRCS /INDUS RELS	+	30	+	20929				2	92	21598	21914	*	*	*
MANAGEMENT TRAINEE	10	244	25230	21389	*	*	*	40	752	24736	21403	30600	24750	17500
MATH/STATISTICIANS	2	5	26497	26576	*	*	*	4	17	22180	23210	*	*	*
NURSES / PERSONAL CARE	+	15	+	23283				+	92	+	23094			
OTHER HEALTH RELATED (EX	+	18	+	24823				2	163	28280	27777	*	*	*
PARALEGAL	+	2	+	23250				+	4	+	21855			
PERFORMING ARTS (ENTERTAI	+	+	+	+				+	3	+	15000			
RESEARCHERS NON-TECHNICAL	1	7	25000	23813	*	*	*	1	14	25000	23746	*	*	*
RESEARCHERS - TECHNICAL	+	5	+	20198				+	15	+	20142			
TEACHING	+	113	+	19385				3	268	21833	18712	*	*	*
TOTALS	249	4531						740	13226					

' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

MASTER'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS-INEXPERIENCED

GRADUATE ALL TYPES OF EMPLOYERS	INTERIM PERIOD 3/1/89 THROUGH 4/5/89							CUMULATIVE PERIOD 9/1/88 THROUGH 4/5/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
BUSINESS														
ACCOUNTING	+	60	+	$28569				+	206	+	$28624			
MBA--NON-TECH	3	105	$38667	33068	*	*	*	6	226	$39083	33035	*	*	*
MBA--TECH	+	28	+	41296				+	63	+	39325			
MS-BUSINESS	+	3	+	32767				+	19	+	30058			
DISTRIBUTION MANAGEMENT	+	+	+	+				1	1	30900	30900	*	*	*
ECONOMICS & FINANCE (BANK	+	11	+	37019				+	49	+	35669			
HOTEL/RESTAURANT MNGMT	+	+	+	+				+	+	+	+			
HUMAN RESOURCES (INCL LAB	+	6	+	31483				+	11	+	30036			
MANAGEMENT INFORMATION SY	+	8	+	27263				+	23	+	29481			
MARKETING/MKTNG MGT (RESE	+	+	+	+				+	15	+	31687			
MERCHANDISING MANAGEMENT	+	+	+	+				+	1	+	21000			
COMMUNICATIONS														
ADVERTISING	+	+	+	+				+	+	+	+			
COMMUNICATIONS	+	2	+	24000				1	3	30000	26000	*	*	*
JOURNALISM	+	1	+	22400				+	1	+	22400			
EDUCATION														
EDUCATION ADMINISTRATION	+	+	+	+				+	5	+	19660			
ELEMENTARY EDUCATION	+	5	+	24885				+	8	+	23053			
PHYSICAL EDUCATION	+	+	+	+				+	+	+	+			
READING EDUCATION	+	+	+	+				+	+	+	+			
SPECIAL EDUCATION	+	1	+	20000				1	7	22100	22212	*	*	*
HUMANITIES														
FOREIGN LANGUAGES	+	+	+	+				+	1	+	23107			
LETTERS	+	+	+	+				+	2	+	23250			
VISUAL & PERFORMING ARTS	+	3	+	15000				+	4	+	17000			
HUMANITIES - OTHER	+	+	+	+				+	+	+	+			
SOCIAL SCIENCES														
CRIMINAL JUSTICE	+	+	+	+				+	+	+	+			
HISTORY	+	+	+	+				+	2	+	19863			
POLITICAL SCIENCE / GOVT	+	1	+	38400				+	2	+	29200			
PSYCHOLOGY	1	3	27500	28167	*	*	*	1	6	27500	23333	*	*	*
SOCIOLOGY	+	1	+	18358				1	3	32000	24119	*	*	*
SOCIAL SCIENCES - OTHER	+	+	+	+				+	6	+	23473			

continued

MASTER'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS-INEXPERIENCED

GRADUATE ALL TYPES OF EMPLOYERS	INTERIM PERIOD 3/1/89 THROUGH 4/5/89							CUMULATIVE PERIOD 9/1/88 THROUGH 4/5/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
ENGINEERING														
AEROSPACE & AERONAUTICAL	+	12	+	$33922				+	16	+	$33762			
AGRICULTURAL	+	+	+	+				+	+	+	+			
BIOENGINEERING & BIOMEDIC	+	2	+	34766				+	4	+	33633			
CHEMICAL	2	36	$36550	36381	*	*	*	5	57	$35020	36103	*	*	*
CIVIL	+	35	+	30832				1	59	31460	29917	*	*	*
COMPUTER	+	17	+	36290				+	32	+	35686			
ELECTRICAL/ELECTRONIC	2	91	32000	35808	*	*	*	3	185	36267	35653	*	*	*
INDUSTRIAL	+	16	+	34238				+	31	+	34890			
MECHANICAL	3	71	33432	35044	*	*	*	6	146	33029	35135	*	*	*
METALLURGICAL	+	5	+	35400				1	20	39120	34287	*	*	*
MINING & MINERAL	+	+	+	+				+	6	+	31257			
NUCLEAR	+	1	+	37200				+	1	+	37200			
PETROLEUM	+	7	+	37657				+	19	+	39097			
TEXTILE	+	+	+	+				+	+	+	+			
HEALTH SCIENCES														
ALLIED HEALTH	+	+	+	+				+	4	+	27428			
HEALTH SCIENCES	+	+	+	+				+	7	+	21837			
NURSING	+	+	+	+				+	1	+	25000			
SCIENCES														
AGRICULTURAL & NATL RESOU	+	1	+	21800				+	2	+	22400			
ARCHITECTURAL & ENVIRONME	+	+	+	+				+	+	+	+			
BIOLOGICAL	+	+	+	+				+	3	+	22905			
CHEMISTRY	+	9	+	34031				+	20	+	32614			
COMPUTER SCIENCE														
COMPUTER SCIENCE	1	41	39500	37405	*	*	*	9	83	36361	35707	*	*	*
SCIENCES														
GEOLOGY & RELATED GEOLOGI	+	5	+	31582				1	30	33000	30540	*	*	*
MATHEMATICS (INCL ACTUARI	+	1	+	34000				+	13	+	29557			
PHYSICS	+	1	+	29000				+	2	+	30508			
POLYMER	+	+	+	+				4	4	30330	30330	*	*	*
TOTALS	12	589						41	1409					

Master's Degree Candidates - Experience[1]

(Data Combined for Men and Women)

AVERAGE SALARY OFFERS

INTERIM PERIOD 3/1/89 THROUGH 4/5/89

GRADUATE ALL TYPES OF EMPLOYERS	NUMBER OF OFFERS REGIONAL	NUMBER OF OFFERS NATIONAL	AVERAGE $ OFFERS REGIONAL	AVERAGE $ OFFERS NATIONAL	PERCENTILES' 90TH	PERCENTILES' 50TH	PERCENTILES' 10TH
OVER 1 TO 2 YEARS							
MBA--NON-TECH	+	114	+	$46065			
MBA--TECH	+	33	+	47039			
OVER 2 TO 4 YEARS							
MBA--NON-TECH	+	96	+	45356			
MBA--TECH	+	47	+	49158			
OVER 4 YEARS							
MBA--NON-TECH	+	109	+	47095			
MBA--TECH	+	50	+	50008			
TOTALS	+	449					

CUMULATIVE PERIOD 9/1/88 THROUGH 4/5/89

NUMBER OF OFFERS REGIONAL	NUMBER OF OFFERS NATIONAL	AVERAGE $ OFFERS REGIONAL	AVERAGE $ OFFERS NATIONAL	PERCENTILES' 90TH	PERCENTILES' 50TH	PERCENTILES' 10TH
+	189	+	$43185			
+	55	+	47240			
+	179	+	44005			
+	96	+	49967			
+	180	+	45075			
+	85	+	49909			
+	784					

1 Years of previous full-time, nonmilitary employment
' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

DOCTORAL DEGREE CANDIDATES

AVERAGE SALARY OFFERS

(Data Combined for Men and Women)

INTERIM PERIOD 3/1/89 THROUGH 4/5/89

CUMULATIVE PERIOD 9/1/88 THROUGH 4/5/89

BY CURRICULUM FOR ALL TYPES OF EMPLOYERS	NUMBER OF OFFERS REGIONAL	NUMBER OF OFFERS NATIONAL	AVERAGE $ OFFERS REGIONAL	AVERAGE $ OFFERS NATIONAL	PERCENTILES* 90TH	PERCENTILES* 50TH	PERCENTILES* 10TH	NUMBER OF OFFERS REGIONAL	NUMBER OF OFFERS NATIONAL	AVERAGE $ OFFERS REGIONAL	AVERAGE $ OFFERS NATIONAL	PERCENTILES* 90TH	PERCENTILES* 50TH	PERCENTILES* 10TH
BUSINESS														
BUSINESS ADMIN & MNGMT.	+	+	+	+				+	+	+	+			
COMPUTER & INFOR SCIENCES	+	+	+	+				+	4	+	$51125			
EDUCATION														
EDUCATION ADMINISTRATION	+	3	+	$29333				+	6	+	35517			
HUMANITIES & SOCIAL SCIENCES														
ECONOMICS	+	+	+	+				+	+	+	+			
ENGLISH	+	+	+	+				+	1	+	20000			
FOREIGN LANGUAGES	+	+	+	+				+	+	+	+			
PSYCHOLOGY	+	2	+	41500				+	4	+	32500			
SOCIOLOGY	+	+	+	+				+	+	+	+			
ENGINEERING														
AEROSPACE	+	+	+	+				+	7	+	50711			
CHEMICAL	7	31	$47605	47702	*	*	*	8	55	$47422	46889	*	*	*
CIVIL	+	+	+	+				+	2	+	31200			
COMPUTER	+	+	+	+				+	2	+	52500			
ELECTRICAL/ELECTRONIC	+	9	+	46646				+	16	+	44170			
MECHANICAL	+	4	+	44200				+	4	+	44200			
METALLURGICAL	+	1	+	52000				+	3	+	47073			
SCIENCES														
AGRICULTURE & NAT'L RESRC	+	1	+	43400				+	1	+	43400			
BIOLOGICAL	+	+	+	+				+	+	+	+			
CHEMISTRY	+	25	+	43793				4	48	41985	43463	*	*	*
GEOLOGICAL SCIENCES	2	2	31536	31536	*	*	*	2	4	31536	33468	*	*	*
MATHEMATICS	+	+	+	+				+	+	+	+			
PHYSICS	+	4	+	43548				1	7	36000	42456	*	*	*
POLYMER	+	+	+	+				2	2	42900	42900	*	*	*
TOTALS	9	82						17	166					

* Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

AVERAGE SALARY OFFERS APRIL 1989 MAPA REGIONAL CUMULATIVE REPORT

BY CURRICULUM/EMPLOYER

Sample Block: Average: 20250 706 # of Offers

90th: 22080 / 10th: 18330

CURRICULUM	PUBL ACCNTNG	ADVERTISING	ARCHITECTURAL	BANKING (COMME	BANKING (INVES	COMMUNICATION	COMPUTER SFT/D	CONSULT SVCS	FINANCE
ACCOUNTING	27069 206 35200/24060			24832 6		24000 1	21000 1	28375 4	24250 2
BUSINESS ADMIN (INCL MGMT	23667 3			19867 6	26000 1		22000 1	27600 5	
ECONOM & FINANCE (BANKING	28214 7			24944 18	28750 2			28333 3	17667 3
MANAGEMENT INFO SYSTEMS	25000 1							26500 1	
MARKETING/MARK MGMT (RESR		25000 1		17000 1	22000 1	37000 1	21000 1		
ADVERTISING		18000 1							
LETTERS (incl English, Li							19500 1		
HUMANITIES - OTHER						18000 2			
PSYCHOLOGY								26000 2	
SOCIOLOGY								29000 1	
SOCIAL SCIENCES-OTHER								31000 2	
CHEMICAL								33500 1	
CIVIL			24960 1					28800 1	
COMPUTER	31000 1					33800 1		16000 1	
ELECTRICAL/ELECTRONIC	31000 1					32360 4	29484 5	25500 1	
INDUSTRIAL	30681 11							31000 1	
MECHANICAL								27950 2	
MINING (INCL GEOLOGICAL)								19872 1	
ENGINEERING TECHNOLOGY					30000 1			26000 1	
COMPUTER SCIENCE				23000 1		26600 3	25000 1	26500 1	
COMPUTER PROGRAMMING	35640 1					33800 1	31336 8	30252 2	
INFORMATION SCIENCES & SY								29524 4	29000 1
MATHEMATICS	26950 2						31500 3	26640 2	

AVERAGE SALARY OFFERS APRIL 1989 MAPA REGIONAL CUMULATIVE REPORT

BY CURRICULUM/EMPLOYER

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	HOSPITALITY(AM	HOSPITALITY(HO	INSURANCE	LEGAL SVCS	MERCHANDISING	PERSONNEL SUPP	PROTECTIVE SER	PUBLISHING	REAL ESTATE
ACCOUNTING				28500 1	21387 3			26500 1	
BUSINESS ADMIN (INCL MGMT					21600 5				
ECONOM & FINANCE (BANKING			15000 1		20800 1				
MARKETING/MARK MGMT (RESR			20000 1		21199 3				
COMMUNICATIONS					20000 1				
MERCHANDISING MANAGEMENT					18375 4				
FOREIGN LANGUAGES					26000 1				
LETTERS (incl English, Li					22000 1			10000 1	
HUMANITIES - OTHER					26004 1				
HISTORY					22000 2				
INDUSTRIAL			25000 2						
MECHANICAL					29200 1				
COMPUTER SCIENCE					23000 1				

AVERAGE SALARY OFFERS APRIL 1989 MAPA REGIONAL CUMULATIVE REPORT

BY CURRICULUM/EMPLOYER

Sample Block: Average: 20250 706 # of Offers

90th: 22080 / 10th: 18330

CURRICULUM	RESEARCH ORGAN	TRANSPORTATION	UTILITIES	OTHER SERVICE	EDUCATION	FEDERAL GOVERN	LOCAL/STATE GO	HOSPITALS	HEALTH SRVCS (
ACCOUNTING						23047 2	17000 1		
BUSINESS ADMIN (INCL MGMT	20000 1	29000 1				18500 1			
DISTRIBUTION MANAGEMENT						19493 1			
MARKETING/MARK MGMT (RESR	19000 1					18726 1			
COMMUNICATIONS				17122 1					
ELEMENTARY EDUCATION					20500 2				
SPECIAL EDUCATION					24500 1				
POLITICAL SCIENCE/GOVT						19493 1			
PSYCHOLOGY	24996 1						17000 1		
SOCIAL SCIENCES-OTHER							15828 1		
CHEMICAL	33504 1								
CIVIL		28000 1					25558 2		
COMPUTER	32604 1		32697 1			33000 1			
ELECTRICAL/ELECTRONIC	32000 1		30597 18			24796 7	33000 1		
INDUSTRIAL		31000 2							
MECHANICAL			30133 3	25000 1		24421 2	25440 1		
ENGINEERING TECHNOLOGY			18500 1						
SYSTEMS ANALYSIS			25000 1						
PHARMACY								31560 1	
CHEMISTRY							20000 1		
MATHEMATICS				22000 1		18247 2			

AVERAGE SALARY OFFERS APRIL 1989 MAPA REGIONAL CUMULATIVE REPORT

BY CURRICULUM/EMPLOYER

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	MEMBERSHIP/REL	MUSEUMS & CULT	SOCIAL SRVCS/P	OTHER NON-PROF	AEROSPACE	AGRIBUSINESS &	AUTOMOTIVE & M	BUILDING MATLS	CHEMICAL, DRUG
ACCOUNTING				35000 1					27500 1
BUSINESS ADMIN (INCL MGMT								24100 2	31371 4
DISTRIBUTION MANAGEMENT								26400 1	25892 10
ECONOM & FINANCE (BANKING									24300 1
MANAGEMENT INFO SYSTEMS								28800 1	
MARKETING/MARK MGMT (RESR									24680 5
POLITICAL SCIENCE/GOVT	25000 1								
PSYCHOLOGY									20880 1
SOCIAL SCIENCES-OTHER				16500 1					
AEROSPACE & AERONAUTICAL					30220 6				
CHEMICAL							32160 1	31500 1	32532 44 36000/31800
CIVIL					30680 1			29000 1	
ELECTRICAL/ELECTRONIC					30132 5		28800 1		31645 4
INDUSTRIAL					31500 1			29500 5	31770 2
MECHANICAL					29561 6		30709 8	30600 1	30261 9
METALLURGICAL					33000 1		33000 1		32550 2
COMPUTER SCIENCE					28140 1				31500 2
COMPUTER PROGRAMMING					32000 1				
INFORMATION SCIENCES & SY									27900 2
SYSTEMS ANALYSIS					31000 1				
PHARMACY									35004 1
CHEMISTRY									24960 1
OTHER PHYSICAL & EARTH SC									32160 1

AVERAGE SALARY OFFERS APRIL 1989 MAPA REGIONAL CUMULATIVE REPORT

BY CURRICULUM/EMPLOYER

Sample Block: Average: 20250 706 # of Offers

90th: 22080 / 10th: 18330

CURRICULUM	COMPUTER & BUS	ELECTR & ELECT	FOOD & BEVERAG	HOUSEHOLD & PE	METALS & METAL	MINING	PACKAGING & AL	PAPER & WOOD P	PETROLEUM & AL
ACCOUNTING	24204 1	23582 1		24996 1		21216 1			23267 3
BUSINESS ADMIN (INCL MGMT		25200 2			22000 1				
DISTRIBUTION MANAGEMENT	24200 5								
ECONOM & FINANCE (BANKING		23750 2		24996 1	24000 1			20000 1	
MARKETING/MARK MGMT (RESR		25233 3							25000 1
COMMUNICATIONS				22400 1				20000 1	
JOURNALISM	31900 2								
LETTERS (incl English, Li			18500 1						
CHEMICAL		30260 3		31800 1				32850 2	34617 6
CIVIL					24000 1				
COMPUTER		31550 2							
ELECTRICAL/ELECTRONIC	30196 4	30286 23 33800/28704			29800 3				33500 2
INDUSTRIAL		30060 3			30900 1				
MECHANICAL	30000 1	29224 11		32000 1	30492 5	31000 1	30300 1	34200 1	32496 1
METALLURGICAL		33600 1							35520 1
NUCLEAR	29350 2								
PETROLEUM									36750 2
ENGINEERING TECHNOLOGY		25500 2							
COMPUTER SCIENCE	31398 2	29607 11							31500 1
COMPUTER PROGRAMMING	32020 3								
INFORMATION SCIENCES & SY	32400 1								30600 2
MATHEMATICS	31500 1	27600 1							
OTHER PHYSICAL & EARTH SC		27040 1			32280 1				

AVERAGE SALARY OFFERS APRIL 1989 MAPA REGIONAL CUMULATIVE REPORT

BY CURRICULUM/EMPLOYER

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	PRINTING	RUBBER PRODUCT	SCIENTIFIC & I	STONE, CLAY, G	TEXTILES & APP	WIDELY DIVERSI
ACCOUNTING						23820 1
MANAGEMENT INFO SYSTEMS		27300 1				
CHEMICAL		34200 1				
ELECTRICAL/ELECTRONIC			27300 2	32700 1		29400 1
INDUSTRIAL		31200 1		31500 2		28500 1
MECHANICAL		31300 3	32400 1			29002 2
COMPUTER SCIENCE			28500 2			
INFORMATION SCIENCES & SY	28000 1					

AVERAGE SALARY OFFERS APRIL 1989 MAPA REGIONAL CUMULATIVE REPORT
BY TECH - NON TECH/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 4/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	PUBL ACCNTNG	ADVERTISING	ARCHITECTURAL	BANKING (COMME	BANKING (INVES	COMMUNICATION	COMPUTER SFT/D	CONSULT SVCS	FINANCE
BACHELOR - NON TECHNICAL	27050 217 35200/24060	21500 2		23683 31 32000/20000	26375 4	24250 4	20875 4	28111 18	20300 5
BACHELOR - TECHNICAL	30565 16		24960 1	23000 1	30000 1	30760 9	30448 17	27497 18	29000 1

CURRICULUM	HOSPITALITY(AM	HOSPITALITY(HO	INSURANCE	LEGAL SVCS	MERCHANDISING	PERSONNEL SUPP	PROTECTIVE SER	PUBLISHING	REAL ESTATE
BACHELOR - NON TECHNICAL			17500 2	28500 1	21275 22 30000/17000			18250 2	
BACHELOR - TECHNICAL			25000 2		26100 2				

CURRICULUM	RESEARCH ORGAN	TRANSPORTATION	UTILITIES	OTHER SERVICE	EDUCATION	FEDERAL GOVERN	LOCAL/STATE GO	HOSPITALS	HEALTH SRVCS (
BACHELOR - NON TECHNICAL	21332 3	29000 1		17122 1	21833 3	20384 6	16609 3		
BACHELOR - TECHNICAL	32703 3	30000 3	29889 24 35232/29400	23500 2		24326 12	25911 5	31560 1	

CURRICULUM	MEMBERSHIP/REL	MUSEUMS & CULT	SOCIAL SRVCS/P	OTHER NON-PROF	AEROSPACE	AGRIBUSINESS &	AUTOMOTIVE & M	BUILDING MATLS	CHEMICAL, DRUG
BACHELOR - NON TECHNICAL	25000 1			25750 2				25850 4	26386 22 33000/23400
BACHELOR - TECHNICAL					30246 23 34800/28340		30876 11	29825 8	31911 68 36000/30000

CURRICULUM	COMPUTER & BUS	ELECTR & ELECT	FOOD & BEVERAG	HOUSEHOLD & PE	METALS & METAL	MINING	PACKAGING & AL	PAPER & WOOD P	PETROLEUM & AL
BACHELOR - NON TECHNICAL	26126 8	24648 8	18500 1	24131 3	23000 2	21216 1		20000 2	23700 4
BACHELOR - TECHNICAL	30874 14	29776 58 33800/27000		31900 2	29913 11	31000 1	30300 1	33300 3	33928 15

CURRICULUM	PRINTING	RUBBER PRODUCT	SCIENTIFIC & I	STONE, CLAY, G	TEXTILES & APP	WIDELY DIVERSI
BACHELOR - NON TECHNICAL		27300 1				23820 1
BACHELOR - TECHNICAL	28000 1	31860 5	28800 5	31900 3		28976 4

AVERAGE SALARY OFFERS APRIL 1989 MAPA REGIONAL CUMULATIVE REPORT

BY CURRICULUM/FUNCTION

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	ACCOUNTING (PU		ACCOUNTING (PR		COMMERCIAL BAN		COMMERCIAL BAN		INVESTMT BANKI		INVESTMT BANKN		INVESTMT BANKG		INVESTMT BANKG		FINANCIAL/TREA	
ACCOUNTING	27023 35200/24000	209	24693 35000/21216	20	24000	1												
BUSINESS ADMIN (INCL MGMT	19000	1			17000	2	23500	2	26000	1								
ECONOM & FINANCE (BANKING	28000	2	26448	4	25800	1	24563	8	24500	4							26433	3
MARKETING/MARK MGMT (RESR															22000	1		

AVERAGE SALARY OFFERS APRIL 1989 MAPA REGIONAL CUMULATIVE REPORT

BY CURRICULUM/FUNCTION

Sample Block: Average: 20250 706 # of Offers

90th: 22080 / 10th: 18330

CURRICULUM	PORTFOLIO MGMT	UNDERWRITING	ADVERTISING	BRAND/PRODUCT	BUYER/MERCHAND	MARKET RESEARC	SALES	DESIGN/GRAPHIC	MEDIA PLANNING
ACCOUNTING	26500 3					20000 1			
BUSINESS ADMIN (INCL MGMT					24481 5	20000 1	26667 6		
DISTRIBUTION MANAGEMENT				25143 13					
ECONOM & FINANCE (BANKING	19000 1						20700 4		
MARKETING/MARK MGMT (RESR			25000 1	37000 1		26000 2	23050 8		
ADVERTISING									18000 1
COMMUNICATIONS					20000 1		21200 2		
MERCHANDISING MANAGEMENT					19500 2				
FOREIGN LANGUAGES					26000 1				
LETTERS (incl English, Li					22000 1		18500 1		
HUMANITIES - OTHER					26004 1				18000 2
PSYCHOLOGY							20880 1		
SOCIOLOGY	29000 1								
CHEMICAL				33000 1			32700 1		
ELECTRICAL/ELECTRONIC							26850 4		
MECHANICAL							30835 3		
ENGINEERING TECHNOLOGY							25500 2		
CHEMISTRY							24960 1		

AVERAGE SALARY OFFERS APRIL 1989 MAPA REGIONAL CUMULATIVE REPORT

BY CURRICULUM/FUNCTION

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	ON-AIR REPORTI	PRODUCTION	PUBLIC RELATIO	WRITING / EDIT	EXECUTIVE, LEG	FINANC,TAXA, M	ECONOMIC PROGR	LAW ENFORCEMEN	MILITARY
BUSINESS ADMIN (INCL MGMT									18500 1
COMMUNICATIONS			17122 1						
JOURNALISM				31900 2					
LETTERS (incl English, Li				10000 1					
SOCIAL SCIENCES-OTHER			30000 1						
ELECTRICAL/ELECTRONIC		36000 1							

AVERAGE SALARY OFFERS APRIL 1989 MAPA REGIONAL CUMULATIVE REPORT

BY CURRICULUM/FUNCTION

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	NATIONAL SECUR	URBAN / REGION	ADMINISTRATION	COUNSELING	FUNDRAISING /	SOCIAL WORK	BIOENGINEERING	DESIGN / CONST	ENVIRONMENTAL/
POLITICAL SCIENCE/GOVT	19493 1								
PSYCHOLOGY				17000 1					
SOCIAL SCIENCES-OTHER			16500 1			15828 1			
CHEMICAL									32160 1
CIVIL								26775 5	
ELECTRICAL/ELECTRONIC								29971 7	
INDUSTRIAL				26000 1					
MECHANICAL								27988 10	
ENGINEERING TECHNOLOGY								26000 1	
CHEMISTRY									20000 1

AVERAGE SALARY OFFERS APRIL 1989 MAPA REGIONAL CUMULATIVE REPORT

BY CURRICULUM/FUNCTION

Sample Block: Average: 20250 706 # of Offers

90th: 22080 / 10th: 18330

CURRICULUM	MANUFACTURING/	SYSTEMS / PROG	POWER SYSTEMS	SOFTWARE DESIG	HARDWARE DESIG	RESEARCH & DEV	TESTING	PROCESS ENGINE	OTHER ENGINEER
ACCOUNTING		30000 1							
AEROSPACE & AERONAUTICAL						30430 4	29700 1		29900 1
CHEMICAL	32355 12					32445 8		32847 36 35300/31800	
CIVIL							30680 1		28000 1
COMPUTER					33150 2	32802 2		32697 1	
ELECTRICAL/ELECTRONIC	29348 8	24500 2	31003 16	30209 6	31044 3	29169 10	33000 1	32338 8	29681 12
INDUSTRIAL	30488 15	25000 1						31500 2	
MECHANICAL	29411 20 32500/25000	32700 1	30356 6			30831 5	24342 1	30680 7	31179 5
METALLURGICAL	34260 2		33600 1					32700 3	
NUCLEAR	29350 2								
PETROLEUM	38100 1							35400 1	
ENGINEERING TECHNOLOGY	18500 1								
COMPUTER SCIENCE		31000 1		26959 5					
COMPUTER PROGRAMMING		33800 1		32663 7					
SYSTEMS ANALYSIS			25000 1					31000 1	
PHARMACY						35004 1			
MATHEMATICS				31500 2					
OTHER PHYSICAL & EARTH SC	27040 1							32220 2	

AVERAGE SALARY OFFERS APRIL 1989 MAPA REGIONAL CUMULATIVE REPORT

BY CURRICULUM/FUNCTION

Sample Block: Average: 20250 706 # of Offers

90th: 22080 / 10th: 18330

CURRICULUM	COMPUTER PROGR		INFORMATION SY		SYSTEMS ANALYS		ACTUARIAL		AGRICULTURE/NA		ARCHITECTURE		CONSULTING		HUMAN RESRCS /		MANAGEMENT TRA	
ACCOUNTING					21000	1											24250	2
BUSINESS ADMIN (INCL MGMT	30480	1	29250	2									26300	5	18200	1	22440	5
DISTRIBUTION MANAGEMENT																	24740	4
ECONOM & FINANCE (BANKING			25500	1									28500	6			22700	7
MANAGEMENT INFO SYSTEMS			27300	1									25750	2			28800	1
MARKETING/MARK MGMT (RESR																	21383	6
MERCHANDISING MANAGEMENT																	17250	2
LETTERS (incl English, Li													19500	1				
HISTORY																	22000	2
PSYCHOLOGY													26000	2	24996	1		
SOCIAL SCIENCES-OTHER																	32000	1
CHEMICAL																	30600	1
CIVIL											24000	1						
COMPUTER					23500	2											30600	1
ELECTRICAL/ELECTRONIC			26000	1									28833	3			29850	2
INDUSTRIAL	31000	1	31000	1									31166	9			28000	1
MECHANICAL																	31100	4
MINING (INCL GEOLOGICAL)													19872	1				
ENGINEERING TECHNOLOGY																	30000	1
COMPUTER SCIENCE	29045	15			29360	4							26500	1				
COMPUTER PROGRAMMING	30269	6	35640	1	28992	1												
INFORMATION SCIENCES & SY	29467	3	27000	1	29800	5							30048	2				
MATHEMATICS	31500	1	27600	1	27193	3							26367	3				